



A social psychological theory that an individual's likelihood of helping decreases when passive bystanders are present in an emergency situation.

WHAT IS BYSTANDER APATHY

According to the theory, this is caused by 3 processes:

1. Diffusion of responsibility
2. Evaluation apprehension (a fear of being publicly judged)
3. Pluralistic ignorance (a tendency to rely on the overt actions of others to define an ambiguous situation)